



trade sponsorship and exhibition

A unique opportunity for sponsorship and exhibition

The Neuro Orthopaedic Institute provides innovative and progressive rehabilitation education and health performance models for health professionals around the world. We have teams of hand picked NOI trained instructors teaching in more than 25 countries and on all continents, delivering education to over 4000 health professionals each year.

If your business could benefit from face to face contact with key representatives in the rehabilitation industry, the sponsorship and exhibition opportunities of the NOI2010 Neurodynamics and the Neuromatrix Conference offer a powerful and cost-effective means of networking and establishing personal contacts with this diverse group of professionals.

NOI's innovative and reliable reputation in the world of rehabilitation puts us in a great position to attract speakers and researchers of exceptional reputation and quality. Because of our emphasis on knowledge creation and research in pain sciences, we have developed a dedicated, global following of members over the years - establishing a wide reach over many sectors and in all health professions.

Having actively participated in conference exhibitions worldwide for many years ourselves, we know what exhibitors and sponsors need. Sponsorship at NOI2010 aims to not only provide an opportunity for product exposure but also to open doors for social interaction with opening drinks, the conference dinner, lunches and breaks between plenary sessions.

Exhibition stands will be in the light and spacious dining and coffee zone, with ample time allocated for breaks.

NOI have no doubt about filling the 500+ spaces for this conference, since the level of interest has been high from the outset and the international presenters are novel and at the forefront of their fields. We also have some high profile presenters who we expect to attract a deal of attention, both from delegates and the media.

We want to offer a variable range of sponsorship opportunities, and we hope to attract exhibitors and sponsors who inhabit a similar place at the forefront of rehabilitation and health performance.

Conference audience

The conference, based upon the neurodynamics and neuromatrix paradigm, is the first of its kind and will attract all involved in rehabilitation including physiotherapists, osteopaths, occupational therapists, chiropractors, hand therapists, podiatrists, psychologists, counsellors, sports therapists and medical practitioners among many others. It will appeal particularly to modern manual therapists, and all those in pain and stress management and health performance.



Key reasons why delegates are attending the NOI2010 Conference:

- To hear and understand the most cutting edge researchers from around the world present their thoughts and research.
- To share information and develop contacts and networks in the rehabilitation world.
- To be a part of arguably the most dynamic and first ever international pain change conference.
- To discover and evaluate new techniques, ideologies and products.
- To take part in a range of numerous breakout sessions.

Speakers

The keynote speakers are well known internationally and include: **Herta Flor** (brain plasticity), **Elsbeth McLachlan** (peripheral nerve plasticity and immunology), **Michel Coppieters** (neurodynamics), **Lorimer Moseley** (body awareness, imaging), **Mick Thacker** (immune system pain) and **David Butler** (education).

Invited speakers include **Sean Gibbons** (learning and central sensitisation), **Siri Leknes** (pain and pleasure neurobiology), **Keith Smart** (clinical reasoning and pain), **Adriaan Louw** (explaining pain and surgery), **Hannu Luomajoki** (practical assessment and central sensitisation), **Max Zusman** and **Martina Egan-Moog** (patients with big problems), **Tim Beames** (graded motor imagery), **Harry von Piekartz** (novel approaches to facial pain), plus other members of the NOI teaching faculty.

Sponsorship opportunities

Gold Sponsorship Package £8 000 (one only)

- Acknowledgement as the gold sponsor with 100 word company profile displayed in the conference programme.
- Acknowledgement as the gold sponsor on the sponsors page of the NOI2010 website.
- Your logo accompanying the NOI logo on the conference welcome banner and conference satchel.
- One complimentary 3m x 3m exhibition stand.
- One full page advertisement in the conference programme.
- Two complimentary conference registrations.
- Inclusion of up to two x A4 brochure inserts in conference satchel.

Dinner Sponsorship Package £6 000 (one only)

- Company logo printed on the dinner menu and tickets.
- Acknowledgement as the dinner sponsor in the conference programme.
- Acknowledgment as a dinner sponsor on the NOI2010 website.
- Exclusive naming rights of the conference dinner.
- Sponsor representative may make a brief presentation during conference dinner.
- Two complimentary tickets to conference dinner.
- Inclusion of one company brochure in conference satchels.
- Company banner to be displayed in a prominent location at the dinner venue.





Silver Sponsorship Package £4 000 (one only)

- Acknowledgement as the silver sponsor in the conference programme.
- Acknowledgement as the silver sponsor on the NOI2010 website.
- Two complimentary conference registrations.
- Company logo displayed at the information desk.
- Inclusion of one company brochure in conference satchels.
- One complimentary 3m x 3m exhibition stand.

Opening Drinks Sponsorship Package £2 000 (one only)

- Acknowledgement as the opening sponsor in the conference programme.
- Acknowledgment as a sponsor on the NOI2010 website.
- Company banner to be displayed prominently at the drinks venue.

Exhibition stands

- Exhibition space 2m x 2m £750.00
- Exhibition space 3m x 3m £1000.00

We are limited to 10 stands for external exhibitors so please contact us for availability.

The exhibition area is located in the Banqueting and Exhibition Hall where all refreshments will be served, including lunch. Prices for exhibition space include two poster panels for you to display your promotional material; alternatively you are welcome to bring your own modular stands – please contact us about space requirements.

An exhibition stand 2m x 2m booking includes:

- 2m x 2m space.
- Two x poster panels (if required).
- Table with two chairs (if required).
- Power supply.
- One exhibitor registration to include catering.
- Web and delegate manual listing.

An exhibition stand 3m x 3m booking includes:

- 3m x 3m space.
- Two x poster panels (if required).
- Table with two chairs (if required).
- Power supply.
- Two exhibitor registrations to include catering.
- Web and delegate manual listing.

Additional furniture and phone lines are available upon request.

Conference pack inserts £300

Your promotional materials can be inserted into each individual delegate pack along with conference programme. Materials must be lightweight - a flyer or leaflet (maximum two pages). Books should be included on the literature display.

Literature displays £300

Your promotional materials will be displayed by the conference organisers on a dedicated literature display in the main exhibition area.

Advert in the conference programme

- Half page £250
- Full page £400

We are limited to four pages of adverts so please contact us for space availability.

*All prices are subject to UK VAT:
15% (2009) or 17.5% (2010)*

For all sponsorship and exhibition enquiries please contact

Joanna Taylor

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F: +44 (0)871 9005885



sponsorship registration form

Send registrations to: NOI UK, Joanna Taylor
Phone: +44 (0)1904 737919 Fax: +44 (0)1904 500025
Post: Pippin Barn, Main Street, Hessay York YO268JR, GB

package selection (check brochure details for package entitlements)

| Select your requirements: | qty | price <small>(UK VAT ex.)</small> | sub total |
|--|-----|-----------------------------------|----------------|
| <input type="radio"/> Gold sponsorship package | #__ | £8000. | £_____ |
| <input type="radio"/> Silver sponsorship package | #__ | £4000. | £_____ |
| <input type="radio"/> Dinner sponsorship package | #__ | £6000. | £_____ |
| <input type="radio"/> Opening drinks package | #__ | £2000. | £_____ |
| <input type="radio"/> Exhibition space 3x3m | #__ | £1000. | £_____ |
| <input type="radio"/> Exhibition space 2x2m | #__ | £750. | £_____ |
| <input type="radio"/> Conference pack inserts | #__ | £300. | £_____ |
| <input type="radio"/> Literature displays | #__ | £300. | £_____ |
| <input type="radio"/> Advert full page | #__ | £400. | £_____ |
| <input type="radio"/> Advert half page | #__ | £250. | £_____ |
| TOTAL <small>including UK VAT (15% pre 1/1/2010, 17.5% post 1/1/2010)</small> | | | £ _____ |

booking contact

Company name _____
Contact person _____
Contact address _____
Country _____ Email _____
Email _____
Telephone _____ Facsimile _____

registrant details #1

Registrant name as above _____
Contact address _____
Country _____ Email _____
Telephone _____
Special dietary needs _____

registrant details #2

Registrant name _____
Contact address _____
Country _____ Email _____
Telephone _____
Special dietary needs _____

Places confirmed once payment has been received. NOI UK will issue a tax invoice. Your email address will be used for ongoing timely updates on the NOI2010 conference and other relevant NOI activities. If you do not have an email address to supply please keep in regular contact with www.noi2010.com or www.noigroup.com to ensure you are informed of any conference updates.

payment CHEQUE OR CREDIT CARD

Cheque payable in UK £ to: 'NOI'
Post to: NOI UK, Joanna Taylor, Pippin Barn, Main Street, Hessay,
York YO268JR, GB

Credit Card amount £_____ VISA Mastercard VISA Debit

Cardholder name _____

Card number _____ Expiry _____

CV2 number _____ Signature _____

Last 3 or 4 security digits on card strip on back of card

cancellation

Up to 3 months prior to the start of the conference. NOI will refund 50% of total fee within 3 months of the start of the conference. No refund.

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| NOI UK OFFICE USE ONLY | |
| FORM RECEIVED: | / / |
| PAYMENT RECEIVED: | / / |
| PLACE CONFIRMED: | / / |
| BY: | <input type="radio"/> T <input type="radio"/> F <input type="radio"/> E <input type="radio"/> P |